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## Commerce Park featured in new video



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Red Sun Farms off Route 100 in Dublin may be getting more neighbors if a new promotional tool for New River Valley Commerce Park fills its purpose.

Virginia's First Regional Industrial Facility Authority (VFRIFA), which owns and operates the park, recently released a new video to promote the 1,000-acre industrial park in hopes of attracting new development.

The production uses aerial video to outline each of the available tract, ranging in size from five to 120 acres, and show how buildings might be situated on the

tracts. The film also stresses key features that make the park a prime site for new development.

Commerce Park is a joint venture of 11 New River Valley localities: Bland, Craig, Giles, Montgomery, Pulaski and Roanoke counties, towns of Dublin, Pearisburg and Pulaski and Radford and Roanoke cities.

Virginia's First was created in 1999 to oversee park develop, ownership and operations. VFRIFA executive director is Danny Wilson, Pulaski County's former planning and zoning administrator.

Wilson said the new marketing product will help those seeking a site to envision the available tracts and how they might be developed. The video will be provided to industries seeking a place to locate, as well as site selection agencies.

The production will be made available on the park's website ([www.nrvcommercepark.com](http://www.nrvcommercepark.com)) soon, but it can be viewed in the meantime at [www.newrivervalleyva.org/news/new-river-valley-commerce-park-video/](http://www.newrivervalleyva.org/news/new-river-valley-commerce-park-video/).

According to the video, 40 percent of the U.S. population and 19 states are within 500 miles of Commerce Park, which is a "day's truck drive" from major cities such as New York (nine hours), Cleveland, Ohio (six hours) and Atlanta (six hours).

The video also points out the publicly-owned property is accessible via an industrial access road, holds AEP Quality Site-Large Park and VEDP Business Ready Tier 4 certifications, is building construction ready and has all utilities in place, including one million gallons per day water and sewer, natural gas, fiber optic, solar and grid electricity.

Other benefits include the adjacent New River Valley Airport, with its 6,201-foot runway, Foreign Trade Zone and Port of Entry; direct runway access from at least one of the available building tracts, and being within a 30-minute drive to New River Community College, Radford University and Virginia Tech.

Written by: [Editor](#) on April 18, 2019.

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